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Pocono Raceway Names Holmatro Official Rescue Equipment Provider



Holmatro Rescue Equipment, Glen Burnie, MD, USA has been named the official Rescue Equipment at the Pocono Raceway. With over 180 racing events per year which includes two NASCAR and one Verizon IndyCar races, the track's safety crews are in constant demand for services during the racing season.

Holmatro-USA President Daniel Reese says it is a great partnership between the Worlds #1 rescue tool manufacturer and the Pocono Raceway. "I had the pleasure attending a Verizon IndyCar event at the track and felt that our equipment would serve the purposes of the safety team throughout the year".

Kevin Henry, Senior Director of Facility Operations at Pocono Raceway says that a solid relationship between the track a rescue tool supplier and its local dealer is essential for a successful plan of action when the need for such services is required. "We are always faced with the potential of incidents that may require specialized equipment for our safety team and Holmatro has given us the best equipment on the market".

With a proven track record of supporting the racing industry through race safety teams like the Holmatro Safety Team at IndyCar along with various tracks, Holmatro tools have been at the side of race car drivers in their time of need. This past year the Holmatro Rescue Equipment was used to assist in extricating IndyCar driver James Hinchcliffe during a practice session prior to the Indy 500. The Holmatro Safety Team were credited in performing life-saving measures that had a very positive outcome.

Pocono Raceway Fire Chief Dave Richards says the track safety team relies on having that same life-saving equipment on their response trucks. “We know that Holmatro makes the best equipment on the market and their local dealer, ESI Equipment, Inc., is here to provide services and assistance on track training days and during major events. The equipment and support are necessary to provide the level of track services we demand.”

The Pocono Raceway will have two response vehicles equipped with the Holmatro Rescue Equipment, JYD Industries rescue struts and first-in supplies, along with extinguishing and cleanup systems. Including dealing with NASCAR chassis and exotic IndyCar tubs, the track has many race clubs that attend with variations of street cars. Chief Richards says that the equipment has to be capable of handling all new-car materials they may have to face.

John Evans, President of ESI Equipment, Inc. the regional Holmatro Rescue Equipment dealer and owner of JYD Industries is happy to be part of this safety relationship. “Being part of race track safety for over 23 years, it is always gratifying to have the equipment ESI represents and manufactures on safety vehicles ready to be used if needed. We all know the potential dangers exist, but having the best equipment and knowledge in the rescuer’s hands is vital”

Mike Evranian, Pocono Senior Director of Business Development is excited about the partnership with Holmatro. “Holmatro has always provided a level of support to safety teams that Pocono will now be a part of. All our partners are important to bring the highest level of support to our racing events, and this new one with Holmatro and ESI is just another step in providing the best to our race fans, race drivers and teams.”

If you want to see the safety team ready for action, visit www.poconoraceway.com and plan on attending one of the three major racing events scheduled for the 2016 season.